

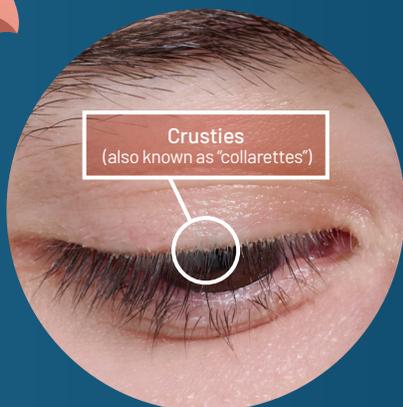
# Your Journey to Treat Demodex Blepharitis (DB) Starts Now

**xdemvy™**  
(lotilaner ophthalmic solution) 0.25%

## Understanding **Demodex Blepharitis**

*Demodex* blepharitis (DB) is an eyelid disease caused by an overgrowth of *Demodex* mites, commonly found on humans.

- Lots of people have DB. It's estimated that nearly 25 million eye care patients suffer from DB.<sup>1,2</sup>
- DB can cause eyelid redness and crusties on eyelashes (also known as "collarettes").<sup>1,3</sup>
- If left untreated, DB may leave you more prone to other eye-related diseases.<sup>3</sup>



## XDEMZY™ is the Game-Changer in Your Fight Against DB

As the first and only FDA-approved treatment for *Demodex* blepharitis, XDEMZY can kill the mites, get rid of eyelid redness, and reduce crusties in just six weeks.<sup>4</sup>

## Treatment is Made Simple With XDEMZY

- Administer one drop in each eye, twice daily, approximately 12 hours apart, for six weeks. *It is important to take XDEMZY for the entire six weeks.*
- If you're using other topical eye medications, ensure a gap of at least five minutes between each.
- Remove contact lenses and wait 15 minutes after applying XDEMZY before reinserting.
- Consult with your doctor about continuing your eyelid hygiene routine.



## Indications and Usage

XDEMZY (lotilaner ophthalmic solution) 0.25% is indicated for the treatment of *Demodex* blepharitis.

## Important Safety Information

**Most common side effects:** The most common side effect in clinical trials was stinging and burning in 10% of patients. Other side effects in less than 2% of patients were chalazion/hordeolum and punctate keratitis.

**Please see additional Important Safety Information throughout.**

## Getting Your XDEMZY™ Prescription

Tarsus is committed to ensuring easy and affordable access to XDEMZY with these steps:

- 1 Your doctor will send your prescription to a nationwide pharmacy.
- 2 You will receive a phone call or text message directly from the pharmacy to confirm your prescription and apply any savings options available to you.
- 3 A pharmacy staff member will arrange delivery of your prescription to your house or select local pharmacy.
- 4 Start taking XDEMZY.

For XDEMZY access support, contact **Tarsus Connect at 1-866-846-3092**.



With XDEMZY, you can now take control and address the root cause of your *Demodex* blepharitis.

Join Our DB Community and Learn More at [XDEMZY.com](https://www.xdemzy.com).

XDEMZY is on Facebook and Instagram: @xdemzyrx

### Important Safety Information (Continued)

**Handling the Container:** Avoid allowing the tip of the dispensing container to contact the eye, surrounding structures, fingers, or any other surface in order to minimize contamination of the solution. Serious damage to the eye and subsequent loss of vision may result from using contaminated solutions.

**When to Seek Physician Advice:** Immediately seek a physician's advice concerning the continued use of XDEMZY if you develop an intercurrent ocular condition (e.g., trauma or infection), have ocular surgery, or develop any ocular reactions, particularly conjunctivitis and eyelid reactions.

**Use with Contact Lenses:** XDEMZY contains potassium sorbate, which may discolor soft contact lenses. Contact lenses should be removed prior to instillation of XDEMZY and may be reinserted 15 minutes following its administration.

Please see [full prescribing information](#) attached.



#### REFERENCES:

1. Trattler W, Karpecki P, Rapoport Y, et al. The Prevalence of *Demodex* Blepharitis in US Eye Care Clinic Patients as Determined by Collarettes: A Pathognomonic Sign. *Clinical Ophthalmology*. 2022;16:1153-1164.
2. O'Dell L, Dierker DS, Devries DK, et al. Psychosocial Impact of *Demodex* Blepharitis. *Clinical Ophthalmology*. 2022;16:2979-2987.
3. Fromstein S, Harthan J, Patel J, et al. *Demodex* blepharitis: Clinical Perspectives. *Clinical Optometry*. 2018;10:57-63.
4. XDEMZY [prescribing information]. Tarsus Pharmaceuticals, Inc; 2023.